AW27 MEN'S

URBAN PATINA WORKWEAR

WWW.DEZININ.COM





AW27 MEN'S
URBAN PATINA WORKWEAR

URBAN PATINA FOR AW27 IS DRIVEN BY A SHIFT TOWARD DURABILITY, AUTHENTICITY, AND MATERIAL-LED DESIGN. INSPIRED BY INDUSTRIAL ENVIRONMENTS AND TIME-WORN SURFACES, THIS DIRECTION EMPHASIZES GARMENTS THAT FEEL LIVED-IN YET REFINED.

THE AESTHETIC BLENDS HERITAGE WORKWEAR WITH MODERN MINIMALISM, CREATING VERSATILE, LONG-LASTING PIECES SUITED FOR CONTEMPORARY URBAN LIFESTYLES.

THIS TREND PRIORITIZES FABRIC, FINISH, AND FUNCTION OVER SEASONAL GRAPHICS OR FAST-CHANGING STYLES.

KEY DIRECTIONS:

- REFINED WORKWEAR JACKETS (CLEAN DETROIT SILHOUETTES)
- BOXY / CROPPED OUTERWEAR (CONTROLLED VOLUME)
- MINIMAL UTILITY SHIRTS & OVERSHIRTS
- TONAL BRANDING / REDUCED GRAPHICS
- LAYERING-FOCUSED STYLING (SHIRT + JACKET SYSTEMS)

CORE FABRICS:

- COTTON CANVAS (280–380 GSM) → STRUCTURED & DURABLE
- DENIM (10–13 OZ) → AUTHENTIC WORKWEAR FEEL
- TWILL FABRIC → CLEAN UTILITY LOOK
- BRUSHED FLANNEL → SOFT LAYERING

FIT & SILHOUETTE:

- BOXY, CROPPED JACKETS WITH CONTROLLED VOLUME (DETROIT-INSPIRED CUTS)
- RELAXED STRAIGHT-LEG BOTTOMS
- SLIGHTLY DROPPED SHOULDERS FOR EASE AND LAYERING
- FUNCTIONAL, NON-EXAGGERATED PROPORTIONS
- LAYERING-FRIENDLY SILHOUETTES (SHIRT + JACKET SYSTEMS)

FINISH & TREATMENT:

- GARMENT DYE → DEPTH & RICHNESS
- ENZYME WASH → SOFT HAND FEEL
- PIGMENT FADE → AGED, WORN EFFECT
- OVERDYE / UNEVEN WASH → INDUSTRIAL CHARACTER

















AW27 MEN'S
URBAN PATINA WORKWEAR

















AW27 MEN'S

URBAN PATINA WORKWEAR

















AW27 MEN'S

URBAN PATINA WORKWEAR

















AW27 MEN'S

URBAN PATINA WORKWEAR

















AW27 MEN'S
URBAN PATINA WORKWEAR

















AW27 MEN'S

URBAN PATINA WORKWEAR

















AW27 MEN'S

URBAN PATINA WORKWEAR


OURBAKS








Cotton























AW27 MEN'S

URBAN PATINA WORKWEAR



DEZININ DESIGN LAB

WWW.DEZININ.COM