

SS27 MEN'S JERSEY

STRIPED RUGBY POLO





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STRIPED RUGBY POLOS FOR SS27 EVOLVE INTO A CLEAN ELEVATED TAKE ON HERITAGE SPORTSWEAR, BLENDING PREPPY CLASSICS WITH MODERN RELAXED STYLING. THE FOCUS SHIFTS TO SOFT STRUCTURE, TACTILE FABRICS, AND REFINED STRIPES, POSITIONING IT AS AN ELEVATED EVERYDAY ESSENTIAL WITH A COZY-LUXE EDGE.

CORE FABRICS:

- COTTON JERSEY (180–240 GSM) → BREATHABLE, EVERYDAY COMFORT
- COTTON INTERLOCK → SMOOTH, PREMIUM SURFACE
- COTTON PIQUÉ → CLASSIC POLO STRUCTURE

SOFT ELEVATED FABRICS (KEY UPDATE):

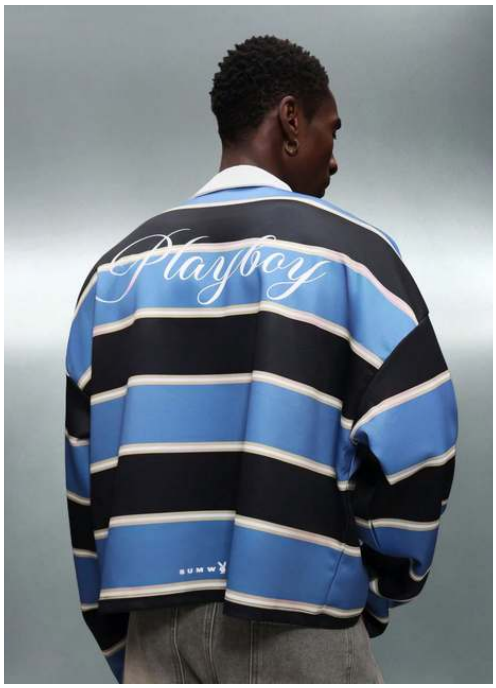
- BABY TERRY → LIGHTWEIGHT, LOOP-BACK TEXTURE; SOFT, CASUAL-LUXURY FEEL
- LIGHTWEIGHT FLEECE (BRUSHED INSIDE) → COZY, SLIGHTLY STRUCTURED, PERFECT FOR TRANSITIONAL SEASONS

BLENDS & COMFORT:

- COTTON + ELASTANE (3–5%) → FLEXIBILITY + BETTER FIT
- COTTON + MODAL → SOFTER HAND FEEL, FLUID DRAPE

DETAILS & TRIMS:

- WOVEN TWILL COLLAR (CONTRAST WHITE/CREAM) → AUTHENTIC RUGBY IDENTITY
- REINFORCED PLACKET WITH HIDDEN BUTTONS
- CLEAN HEM OR RIB SLEEVE FINISH



















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DEZININ DESIGN LAB

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