

SS27 MEN'S JERSEY

STRIPED TEE





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STRIPED JERSEY TEES AND POLOS ARE EMERGING AS A KEY ESSENTIAL IN MODERN MENSWEAR, DRIVEN BY PREPPY REVIVAL, COASTAL AESTHETICS, AND 90S MINIMALISM. THE SHIFT IS FROM BASIC STRIPES TO BOLD PLACEMENTS, COLOR BLOCKING, AND RELAXED SILHOUETTES.

THIS TREND BLENDS CLEAN HERITAGE + YOUTHFUL STREETWEAR, MAKING IT HIGHLY VERSATILE ACROSS SEGMENTS.

CORE JERSEY OPTIONS:

- 100% COTTON SINGLE JERSEY (160–220 GSM) → BREATHABLE EVERYDAY ESSENTIAL
- COTTON PIQUÉ (FOR POLOS) → STRUCTURED, PREMIUM TEXTURE
- COTTON ELASTANE BLEND → BETTER FIT RETENTION

PREMIUM / ELEVATED FABRICS:

- MERCERIZED COTTON → SMOOTHER, SLIGHTLY GLOSSY FINISH
- SLUB JERSEY → NATURAL TEXTURE, CASUAL FEEL
- INTERLOCK JERSEY → HEAVIER, MORE STRUCTURED DRAPE

SUSTAINABILITY ANGLE:

- ORGANIC COTTON
- RECYCLED COTTON BLENDS



















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