

SS27 MEN'S JERSEY

HENLEY





SS27 MEN’S JERSEY

H E N L E Y

THE HENLEY AND RIBBED KNIT TEE EMERGE AS A KEY ELEVATED BASIC FOR SS27, DRIVEN BY QUIET LUXURY, BODY-CONSCIOUS FITS, AND MINIMAL MASCULINITY. THIS CATEGORY SHIFTS FROM INNERWEAR TO STYLED OUTERWEAR, FOCUSING ON CLEAN LINES, TEXTURE, AND FIT RATHER THAN GRAPHICS.

IT REPRESENTS “REFINED SENSUALITY MEETS EVERYDAY TAILORING”—SIMPLE BUT SHARP.

KEY DIRECTIONS

- SLIM / BODY-FIT SILHOUETTES (CORE)
- SHORT PLACKET HENLEY (2–4 BUTTONS)
- RIBBED TEXTURES (FINE TO MID RIB)
- NEUTRAL, TONAL COLOR PALETTE
- STYLED WITH TAILORED TROUSERS / WIDE PANTS

CORE FABRICS:

- **COTTON RIB JERSEY (1X1 / 2X2 RIB) → STRETCH, BODY-HUGGING FIT**
- **COTTON ELASTANE BLEND (95/5) → STRUCTURE + COMFORT**
- **COTTON INTERLOCK → SMOOTH, SLIGHTLY THICKER PREMIUM FEEL**

PREMIUM / ELEVATED:

- **MODAL / VISCOSE BLENDS → ULTRA-SOFT, FLUID, LUXURY TOUCH**
- **SILK BLEND JERSEY → SUBTLE SHEEN, HIGH-END POSITIONING**
- **FINE GAUGE KNIT (JERSEY KNITWEAR) → BRIDGES TEE & KNITWEAR**












JERSEY WEAR JERSEY

HENLEY



DEZININ DESIGN LAB

WWW.DEZININ.COM